The 7 Day Quick Start Program

How To Use Our 3 Video Series To Put Cash In Your Pocket Workbook

How To Build A Multimillion Dollar Business
Your Step-By-Step Marketing Roadmap
E-Learning Marketing System

• We designed our three videos so you could learn a quick and easy process to generate as many leads as your business can handle... WITHOUT spending a cent on marketing or advertising

• We wanted to prove two main points to you…
  - First, that we could really deliver on our promise that our system will produce an immediate increase in your bottom-line revenue
  - Second, that our information is in a simple-to-use, easy-to-understand, step-by-step format... reinforced with plenty of examples and suggestions that will completely transform your business

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• When you transform your business... you will begin to DOMINATE your marketplace

• We'll help you separate your business from the competition... and make you the obvious choice for your prospects and customers to call when needing your products or services

• Our goal in working with you is simple... we want your prospects and customers to reach one single conclusion about your business... that they would have to be an absolute fool to do business with anyone else but you... regardless of price
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• Just 3 simple tactics…
  - creating a compelling message
  - a strategically designed business card
  - a properly structured landing page
• are all you need to out-market and out-sell your competition

• In this short video, we want to show you how to make your phone ring and earn money with these videos.... a LOT of money!

• We'll show you exactly what you can do to substantially increase your leads, revenue and profits... with little time, effort or energy

Recap

Follow our simple and easy-to-implement 3 step process and you should easily produce a minimum of $5,000 to $10,000 in additional cash flow within a short period of time.... and potentially hundreds of thousands of dollars over the life of your business
These 3 Tactics Generate Revenue

• Here’s what you can expect these three lead generation tactics to produce for your business

• The first strategy was the elevator pitch

• This involves nothing more than you telling a prospect what you do in a compelling way using a ten second script to see if they engage with you

• There is no selling involved here and this message isn’t the least bit intimidating to either you or the prospect

• Deliver elevator pitch to just 3 prospects per day (21/week)
• 5% conversion rate (only 1 out of 21 would buy from you)
• Hand out just 3 business cards per day (21/week)
Sell Your Home In Just 29 Days… Guaranteed!

John Smith  
Rapid Sale Real Estate  
19761 Maplewood Drive  
Maple Ridge, British Columbia  
V3H 3R4 Canada  
604-555-5555  
Follow me on Twitter: twitter.com/johnsmith  
Friend me on Facebook: facebook.com/johnsmith

Here's how we sell your home fast and for top dollar:  
→ www.TopDollar.com

See the results for yourself:  
→ www.Testimonials.com

See Backside for SPECIAL OFFER

Business Card Makeover

→ Attention: Frustrated Homeowners

Revolutionary new property listing process now GUARANTEES your home will be sold in just 29 days

We can guarantee any homeowner… in writing… that their home will sell within 29 days of taking their listing… get them top dollar based on their current appraisal… or we sell their home for FREE

Check out this once-in-a-lifetime opportunity for yourself…  
www.29DaySale.com
These 3 Tactics Generate Revenue

- Present **elevator pitch** to just 3 prospects per day (21/week)
- 5% conversion rate (only 1 of 21 would buy from you)
- Hand out just 3 **business cards** per day (21/week)
- 5% conversion rate (only 1 of 21 would buy)
- 5% **landing page** conversion rate (only 1 of 21 would buy)
- Conservatively produce 3 new clients per week

156 New Clients Per Year!
Real Estate Agent

- A typical real estate agent makes an average of $3000 per sale based on a $200,000 home sale
- These three strategies would equal $468,000 annually
- Average business lifespan is 5 years

Total revenue = $2,340,000
over the 5 year lifespan of this business

Child Psychologist

- Sells behavior modification program online
- Sells program for $595, of which $495 is pure profit
- These three strategies would equal $77,220 annually

Total revenue = $386,100
over the 5 year lifespan of this business
Suppose those supplements were on the low end for price. The supplement company sells the supplements at a retail price of $115 for a 90 day supply. The chiropractor receives a 35% discount which they choose to pass on to their patients. The patient’s price is only $75.

The chiropractor’s wholesale cost for each supplement is $20, leaving them with a profit per sale of just $55. These three strategies would equal $8,580 annually. Total revenue = $42,900 over the 5 year lifespan of this business.
• For every dollar of additional revenue you generate for your business, the worth of your business goes up anywhere from 2X to 10X

• A chiropractor can easily sell their practice for 3X to 5X annual earnings

• That additional $8,580 in supplement revenue per year just added anywhere from $26,000 to $43,000 to the sales price of this practice

• The child psychologist used these three tactics to generate an additional $77,220 in annual revenue... increasing their net worth between $232,000 to $386,000

• The real estate agent’s additional $468,000 annual revenue translates into gains between $1.4 million to $2.34 million

• This is in addition to the increased cash flow you enjoy up until you decide to finally sell your business
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• Keep in mind that this presentation series only covered 3 simple tactics... and we used ridiculously conservative numbers in our examples

• Results like this are NOT hard to produce

• It simply requires you to work smarter... NOT harder

• We have hundreds of additional strategies and tactics specifically designed for small business owners... just waiting to help you explode your own revenue and profits

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• Imagine the additional revenue you can generate for your business using these exact same strategies

• None of this is difficult to do

• To successfully implement these three tactics may take you 4 hours at most

    **Is it worth 4 hours of your time to increase your revenue tens... or possibly hundreds of thousands of dollars?**
What if we could give you complete and unrestricted VIP access to all the tools, resources, training and support you will ever need to build a successful and profitable business that will generate all the leads your business can handle... including our highly coveted Ad Library.

This one-of-a-kind small business marketing library contains well over $1 million in professionally designed, field-tested, already done-for-you, ready-to-use ads and marketing collateral for a multitude of businesses.
Bathroom Remodeler Campaign

Dental Campaign
Child Care Campaign

Introducing A Daycare Center That Doesn’t Consider Mac & Cheese To Be One Of The 4 Major Food Groups.

We Have A 22 Station Dell Computer Lab. Other Daycare Centers, Unexplainably, Have ZERO.

94% of All Daycare Accidents Are Caused Because Of Inadequate Supervision.

I Have Created What I Consider To Be The PERFECT Working Mother-Friendly Daycare Center.

Take 90 Seconds To See If You Agree.

Window Contractor Campaign

They Laughed You Out... Replaced Then Found Out They Sold You a RIP-OFF Window.

A Little Replacement Window MISTAKE That Cost A Homeowner $3,932!

The Most IMPORTANT Replacement WINDOW NEWS In 40 Years!

Do You Have These Symptoms Of Failing Windows? Find Out Now With Our 12 Point Homeowner Checklist.

FREE REPORT: Take One

Do You Have These Symptoms Of Failing Windows? Our “12 Point Homeowner Checklist” Will Tell You.

Weather Guard: Since 1950
Roofing Contractor Campaign

Carpet Cleaner Campaign
Chiropractor Campaign

Dental Campaign
Sedation Dental Ads

Cosmetic Postcard Campaign
No Insurance Postcard Campaign

No Dental Insurance?

Quality Dental Care For Families With No Dental Insurance.

Restart Postcard Campaign

Just A Friendly Reminder...

What's Your Favorite “Dentist Excuse”?

What's Keeping You From Completing Your Dental Treatment Plan?

Consider Yourself Reminded To Get Your Dental Work Done

Why Are You Putting Off Your Family’s Recommended Dental Treatments?
Reminder Postcard Campaign

Referral Postcard Campaign
Dental Campaign

Complete Marketing Library

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• Enroll in my Marketing System

• You’ll receive complete and unrestricted VIP access to all the tools, resources, training and support you will ever need to build a successful and profitable business that will generate all the leads your business can handle

E-Learning Marketing System

• Your VIP access includes…
  - weekly training videos that teach you the crucial business fundamentals that every small business needs to insure their success
  - our world-class Quick Start Program… 10 fundamental tactics that can add immediate and substantial cash flow directly to the bottom-line of your business... and do so within just days of implementing them
E-Learning Marketing System

- Your VIP access includes...
  - unrestricted access to all of our proprietary strategies, tactics and resources
  - our highly coveted Ad Library containing well over $1 million in professionally designed, field-tested, already done-for-you, ready-to-use ads and marketing collateral for your business
Generating more leads is a critical concern for all small business owners

Go to More Leads

Click on Strategies We Use To Generate Leads
E-Learning Marketing System

• Generating more leads is a critical concern for all small business owners

• Go to More Leads

• Click on Strategies We Use To Generate Leads

• Click on How To Send Direct Mail To 50,000 Qualified Prospects For Free

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• After you watch this short 25 minute video, you will know exactly how to begin your own direct mail campaign without spending a cent of your own money
Reminder Postcard Campaign

Sedation Dental Ads

New Sedation Methods Mean You’ll “Never Feel A Thing.”

7 REASONS PATIENTS LOVE DR. GREG HURTADO

1. No Wait
2. No fear
3. Easy
4. Insured
5. No “Dental Speak”
6. Disposable
7. Best value

When It Comes To Seeing The Dentist Are You A Big Chicken... Or... Little Chicken?

(Relax, We Can Help With Either Kind.)

Are You a Medium Sized Chicken When It Comes to Going to the Dentist?

(Relax, We can help you with that.)

Are You A Little Chicken...

When It Comes To Seeing The Dentist?

(Relax, We Can Help You With That.)
Dental Campaign

E-Learning Marketing System
Let's make this easily affordable

Normal retail price for membership is $197 per month

I also offer a weekly Group Coaching option that provides professional training and support

My weekly Group Coaching option is $500 per month, which is $6,000 per year

If you pay for that option up front I offer a $1,000 discount so you only pay $5,000 for a full year of Group Coaching

I will discount my monthly membership fee of $197... down to $97 per month

I'll leave it at that price for as long as you remain a member
Let’s make this easily affordable

So for $5,000 down and $97 per month, I can get you the professional help you need to out-think, out-market and out-sell your competition and get your business back on track financially.

Most small business owners simply can't pay for that $5,000 Group Coaching option upfront.

I have a deep passion for wanting to help small business owners.

I recently partnered with an entrepreneurial investment group that shares my passion.
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• They have awarded my Group Coaching Program with several small business grants that I can now make available to qualified small business owners

Attention Business Owners

$5,000.00 Grants Now Available
For Business Owners Interested In Acquiring The Professional Guidance, Assistance and Training They Need To Build A Successful Business

Over the past three years, and with an investment of over 1 million dollars, we've created a revolutionary new online small business program for small business owners that's being referred to as 'The Most Powerful Client Attraction And Revenue-Generating Program' ever developed. We're looking to provide financial assistance and training for serious and dedicated small business owners that truly want to grow and develop as entrepreneurs. *Some of our current clients refer to it as a Virtual Coaching Center for Small Business.

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• Each grant is worth $5,000, and it's renewable year-to-year so you continue to receive this annual grant for as long as you remain a member in the program

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• You do have to qualify…

• First, you must own your own business... and your personal income must be below $1 million

• Second, you must have 10 or fewer employees

• Third, your business must be less than 5 years old

If you meet these qualifications, I can award you one of these $5,000 grants which we can then apply to your Group Coaching for the entire year

That will also get you the $100 per month discount on the monthly membership

You get access to everything for ONLY $97 per month (an $8,400 annual value)
If you’re ready to get started…

Click on the link below the video to submit your application for the grant

You should receive approval for your grant within 24 to 48 hours

After you hit the submit button for your grant application, you can go ahead and sign up for my Marketing System membership

You will NOT be charged a cent until we have received your grant approval… and you have been notified of your acceptance

Complete the grant application and let’s get you generating all the leads your business can handle
E-Learning Marketing System

• Our E-Learning Marketing System takes the guesswork out of the equation when it comes to creating effective sales and marketing… and gives you the ability to execute world-class strategies and tactics that are effective, that will crush your competition and make your business the obvious choice when it comes to buying what you sell

• Working together, we’ll help you explode your leads, revenue and profits and build a world-class business

E-Learning Marketing System

Designed to get YOU results!